

PROFESSIONAL PERMANENT COLOR KIT

With Vegetal Keratin and Sesame and Sunflower Oils



Product Description

Originary Color is the new range of natural DYE KITS for home application. New concept of natural hair coloring at home.

These dyes are specifically formulated without ammonia and without PPD (paraphenylenediamines), this means that they do not contain those raw materials that damage the health of the scalp and hair. Their formulas are developed with natural active ingredients that maintain the coloring power of the dyes and help to care for the hair and give it a shiny, silky finish.



In this range we will find a total of 10 hues of dyes:

- Hue 1/0 → Black
- Hue 4 → Chestnut
- Hue 5/7 → Chocolate Chestnut
- Hue 5/5 → Light Chestnut Mahogany
- Hue 5 → Light Chestnut

- Hue 6/43 → Golden Copper DarK Blonde
- Hue 7/3 → Golden Blonde
- Hue 7/0 → Blonde
- Hue 8/0 → Light Blonde
- Hue 9/0 → Very Light Blonde

Active ingredients and components

VEGETAL KERATIN

Vegetal active ingredient, substitute for animal keratin, which gives the hair the same benefits such as helping to retain the hair's natural keratin, frizz control or a silky and shiny finish, giving strength to the hair.

SESAME OIL

Extracted directly from sesame seeds, it is an oil that moisturizes, repairs and protects hair from external factors. It also contributes to the conditioning the hair fibre, making it shiny and silky.

SUNFLOWER OIL

Extracted from the plant which its name indicates, this oil confers multiple properties to the hair. Its use helps to maintain proper hydration of the hair, especially during technical processes. It has a conditioning effect that helps to provide softness, facilitates combing and prevents frizz.

Measure, Mix and Apply

The dye and the peroxide from the kit are mixed in equal parts: 1:1. That is, the contents of ½ 100ml tube of dye (a total of 50ml) are mixed with the contents of ½ 100ml bottle of oxidant cream.

- 1. Apply the product to the mid-lengths and ends, starting from the occipital area towards the front.
- 2. Apply the dye to the roots, following the previous technique.
- 3. Leave the dye on for 30 minutes after the application.
- **4.** It is essential to respect the exposure time.

*IMPORTANT \rightarrow is essential to use gloves during the mixing and application of the dye, to avoid unwanted stains on the hands.

Once the exposure time of the dye has elapsed, rinse the hair with plenty of water until it comes out clean.

With the remains of the dye mixture already rinsed out, we proceed to wash the hair with the POST COLOURING SHAMPOO contained in the kit. Apply ½ bottle of shampoo, massage until lather is produced and rinse with plenty of water.

Once the process is finished, dry and style as usual.

Presentation and formats

DYE KIT 2 APPLICATIONS









